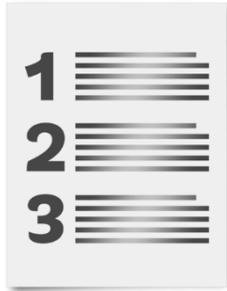


Homelessness and Rough Sleeping Strategy

2025 to 2030





Our aim



We want everyone in Camden to have a home that is safe, warm and secure



What this plan is about

The plan explains how we will help people who



- might lose their home soon or their home is unsafe



- do not have a home



- sleep outside in places like doorways, parks or stations - this is called **rough sleeping**



- stay with friends or family because they have no home - this is called **hidden homeless**



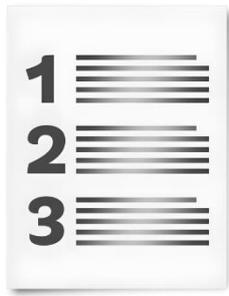
- live in temporary accommodation and need a permanent home



Most homeless people are not sleeping on the street - many will stay in temporary places or with friends



Sleeping outside is a very visible form of homelessness - it is also the most dangerous



Why this is important



Homelessness is a big problem in Camden and the UK because



- rents are very high, and many people cannot afford housing



- there are not enough affordable homes



- many homeless people have health or mental health problems



- more people are sleeping outside, which is dangerous



- families and children live in temporary places for a long time



- some asylum seekers lose their housing very quickly - this can happen after the Home Office decides about their application



- temporary accommodation costs a lot of money and is hard to find



- more people want social housing, but there are not enough homes



Some groups are more at risk, like

- people who have been abused



- Black, Roma and other ethnic minority people



- LGBTQ+ people (lesbian, gay, bi-sexual, transgender and queer)



- people with health conditions or disabilities



Homelessness can be bad for health, education and wellbeing



Our Goals

We want homelessness to be

Rare – it doesn't happen often

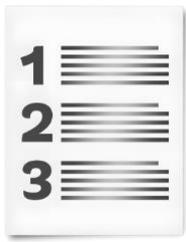


Brief – if it happens, it's not for long



Not happen again – people should not become homeless more than once





Why people become homeless



- high rents in Camden and London



- not enough affordable homes



- low wages and benefits



- domestic abuse



- leaving hospital, prison or asylum housing without support



- unemployment, poverty and debt



Our 4 Priorities



1 stop people becoming homeless

- help people keep their homes



- give advice and financial help early



- tell people it is ok to ask for help - there is no shame in asking for support



- work with schools, hospitals and prisons and other services



- use information and data to find people who may be at risk - this helps service give support early



2 better services working together

- services will be easy to use and will treat people with respect



- focus on each person's needs



- services will be safe, friendly and work together, so people don't fall through the gaps



- train staff to understand about trauma



- respond quickly and use simple language



- better access to digital services, such as Wi-Fi in hostels



- safer streets for everyone



- more support for health, education and jobs



- people who have been homeless will help plan and design services



3 more affordable long term homes

- build more affordable homes



- bring empty homes back into use



- offer a better choice of temporary accommodation



- buy family homes for temporary accommodation



- have **89** new temporary homes ready by **2026**



- explain housing information in a clear way



- help people move into long-term homes quickly



- support people to keep their tenancy



- check social housing rules to better support homeless people



- improve conditions in private rented homes



- have a pet policy so people can keep their pets in hostels



4 campaign for change

We will ask the Government for



- more money for affordable housing and support services



- money to fix empty homes



- make housing allowance high enough to pay rent



- pay Universal Credit rent straight to landlords



- make renting rules fairer to stop unfair evictions



- rewards for landlords who rent homes to homeless people



- give councils more power and funding to improve housing



- the Home Office should give councils at least **56 days'** notice and a housing or move on plan before asylum seekers are evicted



- give more money to Housing First services
- give people a home first, and then support